



Innovation Process Design, LLC Celebrates Five Years of Creating Better Results

Minneapolis, MN, August 2005: Specializing in improving business processes, approaches and profits, Innovation Process Design, led by Lee Kuntz, is celebrating five years of creating better business results for companies.

With a vision of *Creating Possibilities. Creating Results.* Innovation Process Design partners with businesses to generate ready-to-implement approaches that enable organizations to meet new goals, define new markets, shape new products and capitalize on new opportunities. At Innovation, a fresh perspective, combined with process and business development expertise leads to a detailed Operations Road Map, a new Core Marketing Plan or just some fresh ideas for improving business process and results. Over the past five years, clients have benefited from Innovation's services, experiencing positive results such as improved client service, lower corporate expenses, compliance with new regulations, greater client acquisition and, of course, increased profits.

Founded in 2000, Innovation's goal was to be the premier financial industry process design consulting solution. Innovation immediately began to leverage its founder's process design expertise to assess and redesign its clients' core business processes. After quickly developing a reputation for delivering on-time and on-target solutions, Innovation has continued over the years to build a broad and diverse customer base in the Midwest. Financial industry clients find value in Innovation Process Design's services as they are reorganized, lower operating costs, change client service and struggle to meet new compliance rules, including recent Sarbanes-Oxley requirements. Among Innovation's many success stories is a process redesign for a three-way merger that resulted in over \$250,000 in annual savings for the newly combined entity and a new client service level.

Innovation now has exceeded its original goal. Building on its consistent client satisfaction, and responding to the needs of its customers, a few years ago, Innovation expanded its services to include business development for small to medium sized companies. Helping clients find new funding, new markets, attract more clients and generate higher profits through careful, thoughtful business planning and development processes has become another cornerstone of Innovation's success. With results ranging from the immediate bank funding of an Innovation-developed business plan, to a 25% increase in customers less than six months after implementing an Innovation-designed marketing plan, Innovation continues to see its list of loyal and satisfied customers expand.

Innovation's founder Lee Kuntz talks about Innovation's services. "Through process development, we help companies look internally to find opportunities and realize great results. Now our business development services help companies also find opportunities externally." With over twenty years of process and business development experience, Ms. Kuntz firmly believes "... every business can find success. I enjoy helping each business answer the tough questions, moving from frustration to hope to results." Ms. Kuntz has an MBA with a dual emphasis in Finance and Strategic Management from the University of Minnesota's Carlson School of Management. Her undergraduate work resulted in a BBA in Accounting from the University of Wisconsin, Eau Claire. She is a sitting board member of the Financial Women International Twin Cities Metro Group, and was awarded with the distinction of 2004 Financial Women International - District Woman of the Year.

More information is available at www.innovationprocessdesign.com or by contacting Lee Kuntz at 651.330.7076.