



NEWS RELEASE  
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For immediate release  
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**Innovation Process Design Becomes Certified Woman's Business Enterprise**  
MINNEAPOLIS, MN—October 17, 2008

Today the Women's Business Enterprise Nation Council certified that Innovation Process Design, LCC met the criteria for a Women's Business Enterprise. The Women's Business Enterprise (WBE) certification means Innovation Process Design has earned the premier and required designation to be a Diversity Supplier for major organizations.

"Our clients asked us to seek this designation," stated Lee Kuntz, President of Innovation Process Design. "Through this designation, we are partnering with them to help meet their customer's expectations. Doing business with diverse suppliers is good business, allowing organizations to look at the world from different points of view."

**About Innovation Process Design**

For over 8 years, Innovation Process Design has been helping organizations successfully create processes that create results. Through our process management consulting services, Innovation helps clients create a continuous improvement capability, train employees on proven process change techniques, and leads major process re-engineering projects. Each seasoned, belt certified Innovation consultant has advanced training in Lean operations, Six Sigma, Malcolm Baldrige and others of analytical process tools. Innovation Process Design consultants' use of these tools delivers about 40% greater client and operations results. Our track record: on time, on target, in partnership. For more information, visit: [www.innovationprocessdesign.com](http://www.innovationprocessdesign.com) or contact us at 651-330-7076.