



NEWS RELEASE

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For immediate release

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Changing the Way Businesses Work

MINNEAPOLIS, MN—September 4, 2007 — This September, Jena Watzl was hired as a Certified Process Design Consultant for Innovation Process Design, a Minnesota-based firm that specializes in helping businesses manage change and risk.

Before joining Innovation Process Design, Watzl spent over 5 years at Wells Fargo in a variety of consulting positions. These positions, from launching new technologies and services, to helping comply with changing regulations, provide Jena with the tools to excel as a consultant on the Innovation Process Design team. Ms. Watzl also has over 4 years of experience in marketing and communication. Creative approaches to marketing are a unique and important aspect of Watzl's skills.

According to Lee Kuntz, president of Innovation Process Design, Watzl will be a valuable asset for clients. "Clients are excited about Jena's skills. They like her extensive financial services track record including risk management and communication skills. In addition, they are drawn to her experience in the entire project cycle coordination, analysis, testing, and rollout. Clients say they see Jena's skill set as a potent and effective asset to leverage."

Watzl says she's excited to combine her analytical skills along with her marketing knowledge. "Innovation is presenting me with challenging projects that will put to use my skills to assist Innovation, and clients, in meeting their goals."

Innovation Process Design provides expert analytical problem-solving for the most pressing challenges businesses face today. Their Certified Process Consultants™ focus on the areas of process change and improvement, risk management, and new capability development.

For more information, visit: www.innovationprocessdesign.com or contact us at 651-330-7076.